

# Speak for me...



## Huggum Bear the Official Child Abuse Prevention Bear and CCAA Mascot

"Huggie" was Martin Kruze's favored bear when he was a child and as a tribute to him, Huggum was created by Martin's sister-in-law Teresa Kruze and given to CCAA.

The CCAA exists to help those most in need. Our programs and services touch the lives of tens of thousands of people every year.

## Public Safety Advocacy... Keeping Martin's Hope Alive

It started with the early release from prison of one of the perpetrators in the Maple Leaf Gardens' child sex-abuse scandal. Many surviving victims were traumatized, this time by the "system". The CCAA went public with its concerns that day, and the **Public Safety Advocacy** program was born.

The CCAA later completed a groundbreaking report, authored by Public Safety Director John Muise, titled Martin's Hope, and submitted it to all levels of government. Martin's hope lives on in the report's 60 recommendations for legislative and policy change to the criminal justice system, gleaned from round-table discussions with over 150 front-line criminal justice system professionals, crime victims and survivors.

The CCAA has embraced Martin Kruze's hope that "just one child might be saved" through the work done through its **Public Safety Advocacy** program. Founder, Executive Director Ellen Campbell and Public Safety Director, John Muise's communication with all levels of government, in testimony before government committees and by appearances in all forms of media presents a compelling mission for change.

Many original recommendations have been acted on including a change in the Age of Protection from 14 to 16, significant victim compensation improvement and dangerous offender and community supervision order Improvements, to name but a few. The CCAA's voice has been a significant one in the progress thus far and it will continue to be as we work to keep Martin's hope alive.

## Huggum's Hope Memorial

Sadly, each year babies are abandoned by parents whose own trauma, trials or unfortunate lives put them in desperate situations. Abandoned children are victims of the earliest form of abuse.

Their short lives, abruptly ended without dignity or even a name, gave voice to a cry heard by Ellen Campbell, Founder Executive

Director for the Canadian Centre for Abuse Awareness. Now abandoned babies from anywhere in Canada will be given a name and the dignity they deserve through **Huggum's Hope Memorial**.



## CHILDREN'S PROGRAMS

*Children in abusive situations with all their best-kept secrets need to believe that somehow, somewhere, somebody cares enough to comfort them or make their dreams come true.*

### Huggum's Christmas Dreams - Holiday Joy

At Christmas time agencies, shelters, police, the Children's Aid Society all apply to CCAA for help for families in need. Because of the generosity of our partners, we are able to send gifts, traditional holiday food and gift certificates across Canada through **Huggum's Christmas Dreams**.

### Derringer's Dream Wishes - Heal a hurting heart

It doesn't get any better than granting a wish to an abused or neglected child! The generosity of Q107 Morning Host John Derringer through the annual **Derringer's 13 Days of Christmas**, makes it possible for CCAA to grant those wishes year 'round to children who have suffered.

### Bear Hugs - Comfort for a traumatized child

Every child loves a teddy bear. Children removed from home because of an abusive situation suffer confusion and a feeling of helplessness. Workers, put in the position of trying to make them feel safe, often give them huggable "bears 'n' blankets" supplied through our **Bear Hugs** program.



### Huggum's Community Hugs - Togetherness for a family in crisis

Families torn apart by abuse, in the midst of crisis and court appearances rarely, if ever, have the opportunity to simply get away for a day. Together with community leaders, the CCAA sponsors theatre or movie trips, a round of mini-golf, and other planned events in a safe environment. **Huggum's Community Hugs** gives families the simple pleasures of life that they might be unable to afford. The possibilities are limitless...let your imagination run wild.

### Camp Funding - A dream vacation...kid style!

Children affected by abuse are not always from financially compromised families. However, families in crisis are not thinking about how to give an abused or neglected child a positive camping experience or a break from their world of sadness. But we do think about it and believe that every child deserves a dream vacation!

### Ian White's Heroes - Where heroes come to life!

Toronto Maple Leafs' #7 Defense Ian White helps dub a child "Hero for a night" at the Maple Leaf home games. The young person spends a hockey game in the Leaf's box, receives a stick signed by all the Toronto Maple Leafs and is generally made to feel like a **hero** for a night.

### Youth Yak - Live - Empowering teens to overcome!

Abuse is **LOUD**...

Abuse is **VIOLENT**...

Abuse is **OVERWHELMING**

But, its victims are too often

SILENT, SCARED AND ALONE.

Whether it's bullying, sexual or

drugs, abuse exists quietly...

everywhere. The fact that we

don't see it or talk about it is the reason why abuse continues.

**Youth Yak - Live** is a CCAA educational program designed to speak to young people about abuse, addictions, consequences and lifestyle choices.

*For educators, young offender facilities, group homes, churches and any other organization serving youth.*



## ADULT PROGRAMS

### Emergency Funding/Financial Assistance - Escaping the fear!

Fear alone is enough to keep some people in abusive relationships. CCAA helps children, moms and/or dads in their decision to escape abuse by providing emergency funding and household items.

### Fairview Women Mentoring Women - A fresh start!

Abused women need a new beginning. Many have never had careers or positive role models to guide or help them to integrate into the workplace. The CCAA provides those mentoring relationships through successful professional women who volunteer their time. Founded by Fairview, Women Mentoring Women helps abused women gain self-esteem through a physical makeover with hairstyle, makeup, an outfit and workshops.

### Living Clean - TV call-in show for people in recovery

Originally founded and established by host Glenn Allan, Living Clean is Canada's only late night interactive television show designed to assist individuals suffering with emotional trauma resulting from physical, emotional, substance or any other kind of abuse or addictions and/or mental health illness.

## SURVIVOR SUPPORT SERVICES

### A Time for Men

A weekly meeting, facilitated by a therapist, for adult male survivors who are looking for peer support.

### Help & Hope Project...Recovering from Childhood Sexual Abuse

For male survivors, their loved ones and communities. More than coping...strategies to bring balance amidst the aftershock of trauma.

### Martin Kruze Scholarship Fund - A future in focus

The CCAA provides one-time scholarships of up to \$2,500 toward the completion of secondary, post-secondary or trade school education for adult survivors who are ready to focus on change.

## COMMUNITY OUTREACH

### DreamBuild - Safe, secure shelter in a time of desperation

The CCAA supports over 100 agencies and thousands of individuals nationwide. Victim service agencies do not always have the funds, or the time to raise the funds, to renovate their facilities to make them victim friendly. Each year, the CCAA chooses one or two outside agency building projects to fund in this way through our **DreamBuild** program.

### Publication - Resources Distribution

A Guidebook to Recovery - Roadmaps in the Journeys of Survivors (Homewood Health Services) Rebuilding Your House of Self-Respect

### Product Distribution

The CCAA often receives large shipments of donated goods, including everything from children's toys to housewares, furniture, computers, fashion, cosmetic and other generally useful items that are given to people affected by abuse.

### Resource/Referral

Our extensive resource database allows us to provide a comprehensive referral service to survivors who telephone us when looking for specific areas of expertise.

### Workshops/Conferences

The CCAA cooperates with police departments, schools and other service agencies to offer educational workshops, professional development and forums covering all areas of abuse.



**Martin Kruze Memorial Fund – Martin Kruze was the first male survivor of the Maple Leaf Gardens' tragedy to step forward and acknowledge the need for awareness around the horrific issue of child abuse. After Martin's death, in his memory, the CCAA formed an alliance with Maple Leaf Sports and Entertainment, Shoppers Drug Mart and the Kruze family and founded the Martin Kruze Memorial Fund, which continues to be in operation today. All monies raised by the CCAA are directed to its programs and services through this fund.**

*"If I can help one person, it will all be worth it." Martin Kruze*

### Who We Are

The Canadian Centre for Abuse Awareness is a national non-profit, non-government charitable organization dedicated to eliminating child abuse through advocacy, education, public awareness and prevention programs. With help from community and corporate partners, we provide accessible support, healing and individual empowerment for adult survivors, their families and caregivers through over 20 programs.

Since 1993, we have worked tirelessly to raise awareness about the true cost of neglect and abuse. We support over 100 service agencies including children's and victims' services, shelters and other organizations that deal with between 50 – 60 thousand children, women and men across Canada whose lives have been affected by abuse. We are instrumental in successful lobbying for legislative reform through our **Public Safety Advocacy** program thereby affecting the whole population of Canada.

### What We Do and Who We Help

CCAA offers a full and comprehensive array of program services to address the needs of both child and adult victims of abuse. Our programs give hope

to abuse victims whose tragic circumstances and terror-filled lives have left them feeling helpless with nowhere to turn.

#### Our programs are available to:

- Agencies and shelters across Canada that serve and/or house victims.
- Individuals recommended or referred by qualified frontline professionals that work with people who have been severely abused or neglected.

*NOTE: The CCAA also refers, to counseling and service agencies, individuals in crisis that contact our office.*

#### How Does CCAA Operate?

CCAA does not depend on or accept government funding. Our agency relies solely on the generosity of individual and corporate donors. We are led by a Board of Directors operating in a governance style as well as an Advisory Board.

**Her Honor Ruth Ann Onley**  
*Honorary Patron*

**Ellen Campbell**  
*Founder, Executive Director*

#### Advisory Board

**Julian Fantino**  
*Commissioner OPP*

**David Young**  
*Partner,  
Benson Percival Brown LLP  
Former Attorney General Ontario*

**Scott Newark**  
*Security & Criminal  
Justice Analyst  
Former Vice Chair, Office for  
Victims of Crime Ontario  
Former Executive Director,  
Canadian Police Association*

**Loretta Merritt**  
*Torkin Manes Cohen Arbus LLP  
Barristers & Solicitors*



## give a voice to victims

#### Dear Ellen:

I want to say thank you so much. I feel great when I go to my job interviews. I've even done some casual work just for the day. Its wonderful to be able to dress great for everything I do. Your team members were wonderful. I wouldn't know how to repay you for your kindness. My gratitude hopefully shines through this e-mail. My son is coming for the weekend . I'm so looking forward to reuniting with him. Still waiting to connect with my daughter. If I can ever be of assistance I'd be glad too, just call me. Your organization is just a beautiful gift from GOD. I will continue to spread the word. I start my program on Monday for three weeks then I get to look forward to school. No rest when you're learning and growing.

*Sincerely and most kindly,  
DK*

#### Thank You!

On behalf of the individuals and families that we serve and the staff of Transitional and Supportive Housing Services of York Region, I would like to express our sincere thank you for your recent donation. Without your help, our job would be much more difficult. We are very grateful to you, the people of York Region and the surrounding area for your generous donations of food, bedding, household items, toiletries and clothing. These items are always needed and we put them all to good use. Your help is encouraging. It sends the message that there are people in the community who care about our work and about the people we work with. Thank you for your generous support.

*Yours truly,*

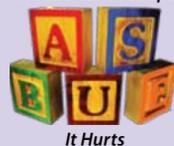
**Jackie Dunsford**  
*Office Coordinator*

**Statistics state that it is likely that you know a victim of abuse. It could be a friend, a relative, a colleague... it could even be you!**

Be a part of the good work of the CCAA today! There are so many ways to help. Visit us online at [abusehurts.com](http://abusehurts.com) or call us and help us give a voice to victims.

**Abuse hurts everyone... Help us give a voice to victims and end the cycle.**

*No Matter How You Spell*



**AbuseHurts.com**



**Canadian Centre for Abuse Awareness**  
For the Prevention of Child Abuse and Adult Victimization  
**Martin Kruze Memorial Fund**

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## Abuse Hurts Everyone...



[AbuseHurts.com](http://AbuseHurts.com)

**CCAA**  
**Canadian Centre for Abuse Awareness**  
For the Prevention of Child Abuse and Adult Victimization  
**Martin Kruze Memorial Fund**



## Help us to

#### Thanks CCAA...



*Before*



*After*



My name is Carol and I am a survivor of twenty years of physical and sexual abuse, as well as a recovering alcoholic and addict. I'm also a single mom with two handicapped children. Don't feel sorry for me, it is not a curse, it's a blessing. I'm never lonely or sad about it because I always feel loved and needed. But, the one problem that I do have is that I always put my own needs last and that's not always the best for me or my kids, especially since I need to provide for them.

Old patterns are hard to break but Ellen and the CCAA helped me to do just that through the Women Mentoring Women program. I will never forget the makeover and the help that CCAA gave me... in every way! They gave me the opportunity to break away from my low self esteem and start fresh with a new look, clothes and now a new job! Nothing is impossible if you have good support and ask for help when you need it. It is a strength, not a weakness!!

Thanks Ellen Campbell and the Canadian Centre for Abuse Awareness for helping me when I got up the courage to ask!

*Carol M.*



Public Safety Advocacy - Peer Support Groups - Mentoring Women - Puggum's Home - York Region - Pu - gum's Home - nas Dreams - Women Mentoring Women