

Dear Dovester:

Finally, after taking a few extra months to calm down and to regather our energy, we are tying up the loose ends of the 2009 DOVE event, and gathering steam for the 2010 contest. This letter marks the threshold between the two events, which is rather convenient since it is close to being at the six month interval between the two games.

First of all, we wish to take the time to thank you, the 2009 participants, for making the DOVE 2009 event a great success. In a year when the economy has been a little rough, and when traditional fund-raising methods have been a challenge for many organizations, you dedicated individuals made the effort to make our 37 hour contest a reality. We were humbled by the effort displayed by many of you to guarantee the continuation of the game, even during the wee hours of Saturday morning when a little shut-eye might have been far more welcome than another hour (or two or three) of playing lacrosse, we were humbled by the dedication demonstrated by all the players during the initial 13 hour contest (the Guinness Book of world Records application has been submitted), and we were humbled by the fund-raising capabilities demonstrated by you, our committed participants. Thanks one and all: it is because of you that we can declare that the 2009 game lived up to its motto, since you all demonstrated that you could “go the distance” to guarantee an effort that provided \$38,000 for our two worthwhile charities—The Spirit of the Stick and the Canadian Centre for Abuse Awareness.

In retrospect, we have decided that DOVE 2009 bit too much off, and thus for 2010 we have recognized that in order to best serve both our charities and our core group of participants (yes, we are referring to YOU), we need to reframe the game and the effort. To this end, we are proud to announce that the 2010 game will be played on the 11<sup>th</sup> and 12<sup>th</sup> of June at the Aurora Community Centre, but with a few significant changes. In no particular order, for this year’s contest we are making the adjustments to follow:

- We will play two sessions consisting of a 14 hour block of players invited to participate followed by 4 hour block for the rest of community. We plan to start Friday the 11<sup>th</sup> at 6:00 PM, and finishing up on Saturday afternoon at 1:00 PM; Afterwards, a post-game party will be held at Tom & Jerry’s Bristo in Newmarket.
- We will be limiting the # of players to 20 runners and 3 goalies per team, with nearly unlimited playing time for all participants (Yes, Jim will create a master playing schedule once again to guide the effort);
- For this year, we have a \$10 registration fee to focus our efforts towards generating pledges. Our goal is to secure \$600 per participant for this humble project;
- An enhanced rewards package for those truly dedicated individuals who go above and beyond in their fund-raising efforts.

We expect that the new format, and our focusing on the efforts of the core group of players from last year’s contest, will solidify our attempt to once again run a first class game of lacrosse for 2010.

We will once again this year have Ryan Parker from Q107, Jim Veltman from Spirit of the Stick and a former Toronto Rock team captain, and Josh “The Shooter” Sanderson, and Brian Shanahan who will act as our Co-Chairpersons.

A new wrinkle for 2010 is that past and present NLL stars have already signed on to add a little glitter to the event; these young men have been so moved by the game and your collective effort to help our worthy charities, they wish to commit to playing throughout the entire marathon block. Another related wrinkle will be periodic skills competitions held periods, contests which will match professional lacrosse players against dedicated amateurs for both prizes and bragging rights. More information on this will be made available in the weeks and months to come.

As we enter 2010, it is important to realize once again that the DOVE lacrosse games involve two major components: the desire to promote the game of lacrosse in a fun manner and in a variety of communities (Spirit of the Stick), and to gather funds and to increase awareness about the work done by good people at the CCAA (Canadian Centre for Abuse Awareness). Your efforts to have fun pay enormous dividends for the real winners in our game—the people served by our two fantastic charities. This is the sense of community that the Aurora Masters Lacrosse League and DOVE (Determined to Oppose Violence Everywhere) strives to achieve. Thank you for helping us to reach our goals.

Cheers,

The DOVE 2010 Executive



**DOVE 2010**  
**Going the Distance!**

**Marathon Charity Lacrosse Game**  
**Starting June 11, 2010 at 6:00 pm**  
**Aurora Community Centre**

